

ALYSSA HUBER

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EXPERIENCE

MICROSOFT | Windows Creative Direction | Visual & UX Designer

September 2018 to May 2020 | Seattle, Washington

- Designed for the future of Windows, Edge, and MMX products
- Advocated for diversity and inclusion within Microsoft experiences and created a tool for users to have access to inclusive emoji
- Aligned the visual styles and metaphors across products in over 100 illustrations as well as several key UI surfaces
- Collaborated daily with other teams to establish cohesion in UX

TEMPERED NETWORKS | Graphic Designer

September 2017 to September 2018 | Seattle, Washington

- Lead the design effort for a startup of 70 employees, working as the sole creator of the visual language and brand identity
- Designed digital and print collateral including executive presentations, brochures, sales materials, and advertisements
- Worked with a developer to build the company website
- Created over 200 icons for use in technical network diagrams

GRAPHICA INC | Graphic Designer

June 2016 to September 2017 | Seattle, Washington

- Produced digital and print collateral for a group of more than 20 clients primarily in finance, life science, and tourism
- Projects included logos, illustrations, presentations, websites, annual reports, and branded environments

EDUCATION

UNIVERSITY OF WASHINGTON | Seattle, Washington

BDES in Visual Communication Design & Minor in Art History
Graduated Spring of 2017

INVOLVEMENT

DESIGN LECTURE SERIES | Volunteer

UW AIGA | Mentor & Communication Chair

SIGMA KAPPA | VP of Membership

OPERATION SMILE | PR & Media Chair

SKILLS

- Adobe Creative Suite
- Illustration & Watercolor
- Photography
- Branding & Identity
- Figma
- Typography
- Web Design
- User Experience
- Organization
- Time Management